



Advertising with PMMI Media Group increases booth leads.

Advertising with PMMI Media Group products is proven to **increase booth leads by 60%** for companies with booths measuring **2,001 - 2,500 square feet** at PACK EXPO Las Vegas.



Non-Advertisers' Leads



PMMI Media Group Advertisers' Leads



PMMI Media Group research – Our study compared all exhibitors at PACK EXPO Las Vegas 2017. “Advertisers” are exhibitors who purchased any advertising product from PMMI Media Group.