



Advertising with PMMI Media Group increases booth leads.

Advertising with PMMI Media Group products is proven to **increase booth leads by 88%** for companies exhibiting in the **North Hall main** at PACK EXPO Las Vegas.



Non-Advertisers' Leads



PMMI Media Group Advertisers' Leads



PMMI Media Group research – Our study compared all exhibitors at PACK EXPO Las Vegas 2017. “Advertisers” are exhibitors who purchased any advertising product from PMMI Media Group. Booth numbers included in this section are *100-400 and 102-105, 201-205, 301-305.*