



## Advertising with PMMI Media Group increases booth leads.

Advertising with PMMI Media Group is proven to **increase booth leads by 14%** for companies exhibiting in the **Lower South Hall back perimeter** at PACK EXPO Las Vegas.



Non-Advertisers' Leads



PMMI Media Group Advertisers' Leads



**PMMI Media Group research** – Our study compared all exhibitors at PACK EXPO Las Vegas 2017. “Advertisers” are exhibitors who purchased any advertising product from PMMI Media Group. Booth numbers included in this section are 5800, 6900 (49-99).